



For Immediate Release
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MEDIA ADVISORY

Beer City Festival Comes to Santa Rosa February 24, 2024

Day-long celebration of local and regional Craft Brewers includes morning Beer City Half, half marathon, 10k, and 5k, live music, games and performers

WHAT: Beer City is a beer festival that features over 30 local and regional beers, ciders, kombucha and other beverages including Sonoma Country greats like Russian River, Bear Republic, and Henhouse as well as award-winning brewers. Both alcoholic and non-alcoholic beverages are served.

The day includes Beer City Half, a half marathon/10k/5k running event that starts and finishes at A Place to Play, starting at 8:30 am.

The Beer City Festival takes place in the afternoon in Old Courthouse Square, Santa Rosa. As well as beverage tasting, Beer City includes live music, games and circus performers.

Live music performers include School of Rock Santa Rosa and Pazifico.

WHEN: Saturday, February 24, 2024
8:30 am – 12pm - Beer City Half
12pm – 4pm (General Admission) - Beer City Festival

WHERE: **Old Courthouse Square**
600 4th St
Santa Rosa CA 95404

A Place to Play
2375 W 3rd St.
Santa Rosa, CA 95401

INFO: To see a list of attending brewers, and to register, volunteer, or learn more, visit beercityfest.com/santarosa.

To sign up for the Beer City Half and for information, visit runbeercity.com

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